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REFERENCES

To whom it may concern:

Mr Bartlomiej Zimny cooperated with Amex BV / Contact Lenses Group from 1st of December 2012 to February 2014 in the position of Manager of Lensbase.pl webshop.

Mr Bartlomiej Zimny main duties included: developing of websites/marketing relating to polish speaking markets (lensbase.pl, blog.lensbase.pl), sales and marketing of polish speaking markets, customer service, prospective services arising through polish speaking markets, ensuring the legal side of polish marketing and sales. Mr Bartlomiej Zimny was also responsible for (lensbase.pl, visiondirect.co.uk): positioning, care about social media channels, video and graphic designing, web mastering. Moreover he was dealing with polish contact lenses and optical accessories wholesalers.

Mr Bartlomiej Zimny was very eager to work and took his responsibilities very seriously. He established an excellent contact with the staff and the customers. At all times I found Mr Bartlomiej Zimny to be very creative, resourceful cooperative and enthusiastic person. He also displayed qualities of diligence and gentleness that are so important in e-commerce companies. Mr Bartlomiej Zimny easily managed to adept to a new and fast paced work environment and was eager to find out about new company projects and plans.

I believe Mr Bartlomiej Zimny has the skills and dispositions to be a fine e-commerce specialist and I shall recommend him to any e-commerce company in Poland and abroad.

Regards, Steffan Rygaard

Steffan Rygaard